



Universal Purple

Publishing Green

Syndication Red

Entertainment Teal

Accent Yellow

Accent Gray



HEX
#4E008E
RGB
78, 0, 142
CMYK
85, 100, 0, 4
PMS-C
Medium Purple C

HEX
#97D700
RGB
151, 215, 0
CMYK
30, 0, 100, 16
PMS-C
375 C

HEX
#DC4405
RGB
220, 68, 5
CMYK
0, 79, 100, 0
PMS-C
1665 C

HEX
#00BFB3
RGB
0, 191, 179
CMYK
76, 0, 38, 0
PMS-C
3262 C

HEX
#ffc600
RGB
255, 198, 0
CMYK
0, 31, 100, 0
PMS-C
7548 C

HEX
#999899
RGB
153, 152, 153
CMYK
42, 35, 34, 0
PMS-C
Cool Gray 7 C

Universal Language.

--- **Avenir Black**
for display

--- **Funny Is Our Business.**
--- **Let's bring together creative minds...
and then go bowling.**
--- **Source Sans Pro Bold**
for highlights

--- **Source Sans Pro Regular**
for text

