



# WALLACE the BRAVE

Welcome to Snug Harbor! Will Henry's "Wallace the Brave" is a whimsical comic strip that centers on a bold and curious little boy named Wallace, his best friend Spud and the new girl in town, Amelia. Wallace lives in the quaint and funky town of Snug Harbor with his fisherman father, plant-loving mother and feral little brother, Sterling.

## Highlights!



National Cartoonists Society  
Best Newspaper Comic Strip



2x Eisner Award Nominee:  
Best Publication for Kids (ages 9-12)  
and Best Humor Publication

## Characters



### Wallace McClellan

Wallace is a curious and kind little kid. Bold and adventurous, Wallace is always eager to explore.



### Spud

Spud is Wallace's best friend. He's been described as a "timid paperweight" and expects a horrific monster around every corner.



### Amelia

Amelia is the new girl in town and you don't want to mess with her. She is opinionated and a true instigator.



### Mr. McClellan

Wallace's father is a goofy fisherman who likes to have fun...usually at the expense of his children.



### Sterling McClellan

Sterling is Wallace's younger and stranger little brother. Some say he was raised by wolves, others just think he's weird.



### Mrs. McClellan

Wallace's mother is an avid gardener. She is understanding and stern but, like most moms, is a natural problem-solver.

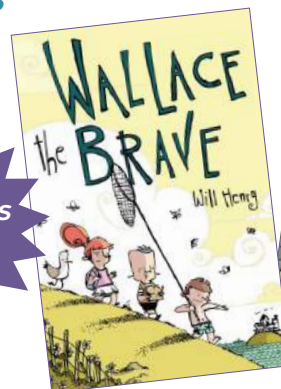
## Themes & Trends

whimsical creative  
excitement exploration  
outdoors  
marine imagination  
middle grade friends  
mischief coastal seaside  
treasure maps siblings adventure  
boats fishing funny hilarious  
family entertaining parenting

**Audience** 7-12 kids ages | **4.8 million** daily readers  
Appears in over **100** newspapers nationwide

## Books

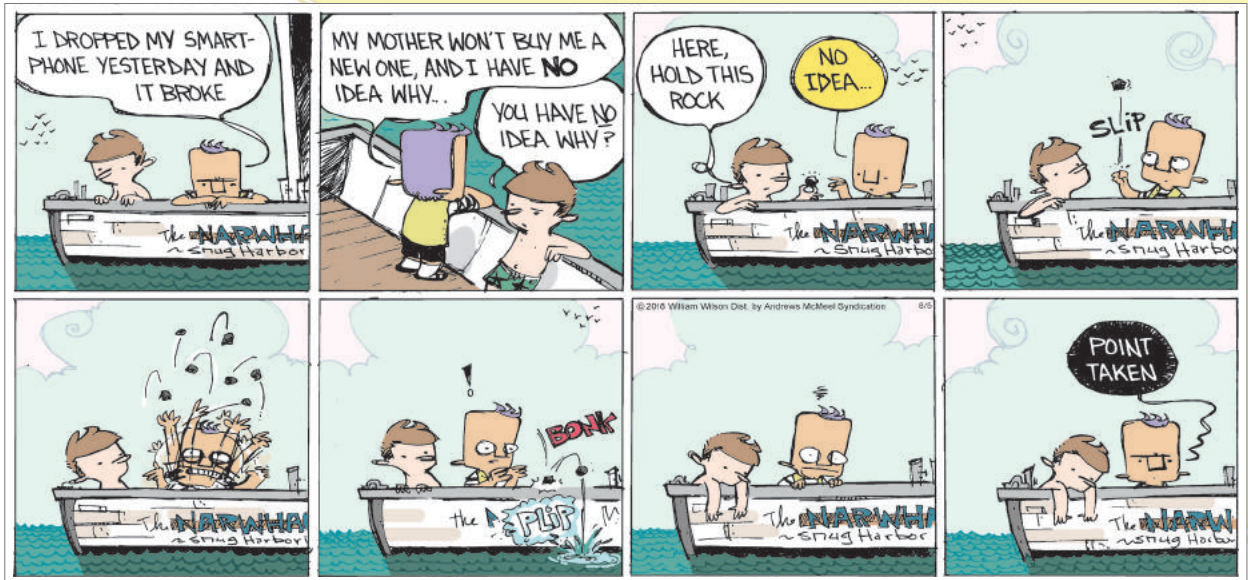
Thousands Sold!



On Sale  
9/24/19



## Comic Strip



"Some of [the comics] make me laugh out loud...I think grownups would like to read this book, too." – [Kids' BookBuzz](#)

"The series is a fun read for not only kids but nostalgic adults, and harkens back to the joyous days of when kids were kids and were allowed to explore the great unknown barefoot, brave, but with a punchline added in sprinkles." – [Good Comics for Kids](#)

"If you like the humor in *Calvin and Hobbes*, you must read *Wallace the Brave*. It's totally hilarious." – [Imagination Soup](#)

"The world of childhood depicted in the strip is a timeless, outdoorsy one reminiscent of strips like *Calvin and Hobbes* and *Cul de Sac*..." – [NPR](#)

## Andrews McMeel LICENSING

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