Welcome to Snug Harbor! Will Henry’s “Wallace the Brave” is a whimsical comic strip that centers on a bold and curious little boy named Wallace, his best friend Spud and the new girl in town, Amelia. Wallace lives in the quaint and funky town of Snug Harbor with his fisherman father, plant-loving mother and feral little brother, Sterling.

**Highlights!**

- National Cartoonists Society Best Newspaper Comic Strip
- 2x Eisner Award Nominee: Best Publication for Kids (ages 9-12) and Best Humor Publication

**Characters**

**Wallace McClellan**
Wallace is a curious and kind little kid. Bold and adventurous, Wallace is always eager to explore.

**Spud**
Spud is Wallace’s best friend. He’s been described as a “timid paperweight” and expects a horrific monster around every corner.

**Sterling McClellan**
Sterling is Wallace’s younger and stranger little brother. Some say he was raised by wolves, others just think he’s weird.

**Amelia**
Amelia is the new girl in town and you don’t want to mess with her. She is opinionated and a true instigator.

**Mr. McClellan**
Wallace’s father is a goofy fisherman who likes to have fun...usually at the expense of his children.

**Mrs. McClellan**
Wallace’s mother is an avid gardener. She is understanding and stern but, like most moms, is a natural problem-solver.

**Themes & Trends**

- whimsical
- creative
- excitement
- exploration
- marine
- imagination
- middle grade
- friends
- seaside
- mischief
- coastal
- siblings
- treasure maps
- adventure
- boats
- fishing
- funny
- hilarious
- family
- entertaining
- parenting

**Audience**

7-12 kids ages | 4.8 million daily readers
Appears in over 100 newspapers nationwide

**Books**

- **Wallace the Brave**
  - On Sale 9/24/19
  - Thousands Sold!

- **Snug Harbor Stories**
“Some of [the comics] make me laugh out loud…I think grownups would like to read this book, too.” – Kids’ BookBuzz

“The series is a fun read for not only kids but nostalgic adults, and harkens back to the joyful days of when kids were kids and were allowed to explore the great unknown barefoot, brave, but with a punchline added in sprinkles.” – Good Comics for Kids

“If you like the humor in Calvin and Hobbes, you must read Wallace the Brave. It’s totally hilarious.”

“Imagination Soup

“The world of childhood depicted in the strip is a timeless, outdoorsy one reminiscent of strips like Calvin and Hobbes and Cul de Sac…” – NPR

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