Phoebe is a bright and energetic little girl with a big imagination, yet a healthy sense of skepticism. Marigold’s friendship brings some much-needed unicorn magic into her life.

Marigold is a unicorn. She’s the most beautiful creature in the neighborhood, and she knows it. When Phoebe wishes for Marigold to become her best friend, her life changes forever.

Dakota is the most popular girl at school, and Phoebe’s biggest enemy. She’s jealous of Phoebe’s unicorn.

Max is Phoebe’s friend, though getting Max’s attention can be hard because he’s usually playing video games.

Charming, edgy, laugh-out-loud funny, and profound, Phoebe and her Unicorn, Marigold, remind us all of how truly magical friendship can be.

Themes & Trends

Compassion, empowerment, girl power, magic, fun, imagination, hilarious, fantasy, best friends, inspirational, unicorn, friendship, whimsical, profound, edgy, literacy, cooperation, relatable, adventurous.

Highlights!

The New York Times Best Seller

Pacific Northwest Book Award

Washington State Book Award

Books

Over 1.2M copies sold

Audience

7-12 girls ages

3.8 million daily readers

85 newspapers nationwide
Say What?

"A sweet, sugar-spun confection just right for unicorn fans." – Kirkus Reviews

"The funny dialogue between sometimes-bickering besties keeps kids turning the pages. Plus...the books contain great vocabulary words that encourage kids to look up their meaning or figure them out from clues in the illustrations." – Parents.com

"... A more modern, girl-centered Calvin and Hobbes... It’s clever and funny.” – Comics Worth Reading

"If you haven’t read Phoebe and Her Unicorn yet, what are you waiting for?” – GeekDad

"...sweet, winning, and genuinely funny ... A sure bet for graphic novel collections.” – Booklist

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