

Phoebe and Her Unicorn



Charming, edgy, laugh-out-loud funny, and profound, Phoebe and her Unicorn, Marigold, remind us all of how truly magical friendship can be.

Themes & Trends

compassion
empowerment
 girl power
 creativity **magic fun**
imagination
hilarious fantasy
 best friends **inspirational**
unicorn
friendship
whimsical
 profound **edgy** literacy
 cooperation **relatable**
adventurous

Highlights!



Pacific Northwest Book Award



Washington State Book Award

Characters



Phoebe

Phoebe is a bright and energetic little girl with a big imagination, yet a healthy sense of skepticism. Marigold's friendship brings some much-needed unicorn magic into her life.



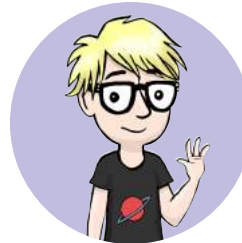
Dakota

Dakota's the most popular girl at school, and Phoebe's biggest enemy. She's jealous of Phoebe's unicorn.



Marigold

Marigold is a unicorn. She's the most beautiful creature in the neighborhood, and she knows it. When Phoebe wishes for Marigold to become her best friend, her life changes forever.



Max

Max is Phoebe's friend, though getting Max's attention can be hard because he's usually playing video games.

Books

Over 1.2M copies sold



Audience

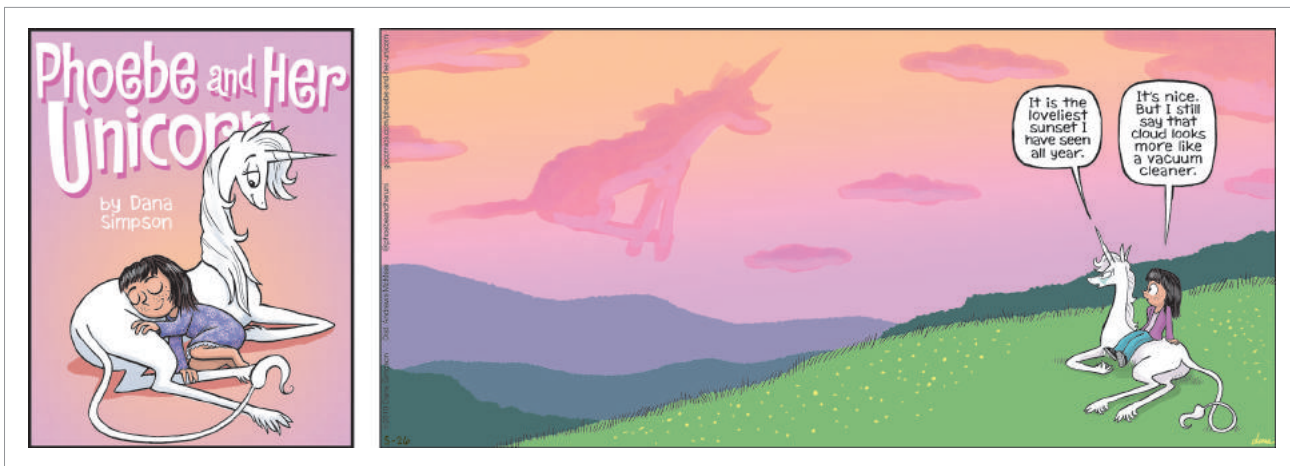
7-12

girls ages

3.8 million

daily readers

85 newspapers nationwide



Say What?

"A sweet, sugar-spun confection just right for unicorn fans." – Kirkus Reviews



"The funny dialogue between sometimes-bickering besties keeps kids turning the pages. Plus...the books contain great vocabulary words that encourage kids to look up their meaning or figure them out from clues in the illustrations." – Parents.com

"... A more modern, girl-centered Calvin and Hobbes... It's clever and funny." – Comics Worth Reading

"If you haven't read Phoebe and Her Unicorn yet, what are you waiting for?" – GeekDad

"...sweet, winning, and genuinely funny ... A sure bet for graphic novel collections." – Booklist



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