

WALLACE the BRAVE

Welcome to Snug Harbor! Will Henry's "Wallace the Brave" is a whimsical comic strip that centers on a bold and curious little boy named Wallace, his best friend Spud and the new girl in town, Amelia. Wallace lives in the quaint and funky town of Snug Harbor with his fisherman father, plant-loving mother and feral little brother, Sterling.

Highlights!



National Cartoonists Society
Best Newspaper Comic Strip



2x Eisner Award Nominee:
Best Publication for Kids (ages 9-12)
and Best Humor Publication

Themes & Trends

whimsical creative
excitement outdoors exploration
marine imagination
middle grade friends seaside
mischief coastal siblings adventure
treasure maps boats fishing funny hilarious
family entertaining parenting

Characters



Wallace McClellan
Wallace is a curious and kind little kid. Bold and adventurous, Wallace is always eager to explore.



Spud
Spud is Wallace's best friend. He's been described as a "timid paperweight" and expects a horrific monster around every corner.



Amelia
Amelia is the new girl in town and you don't want to mess with her. She is opinionated and a true instigator.



Mr. McClellan
Wallace's father is a goofy fisherman who likes to have fun...usually at the expense of his children.



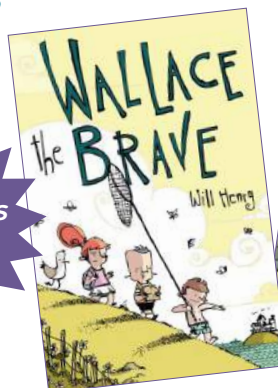
Sterling McClellan
Sterling is Wallace's younger and stranger little brother. Some say he was raised by wolves, others just think he's weird.



Mrs. McClellan
Wallace's mother is an avid gardener. She is understanding and stern but, like most moms, is a natural problem-solver.

Audience 7-12 kids ages | 4.8 million daily readers
Appears in over 100 newspapers nationwide

Books

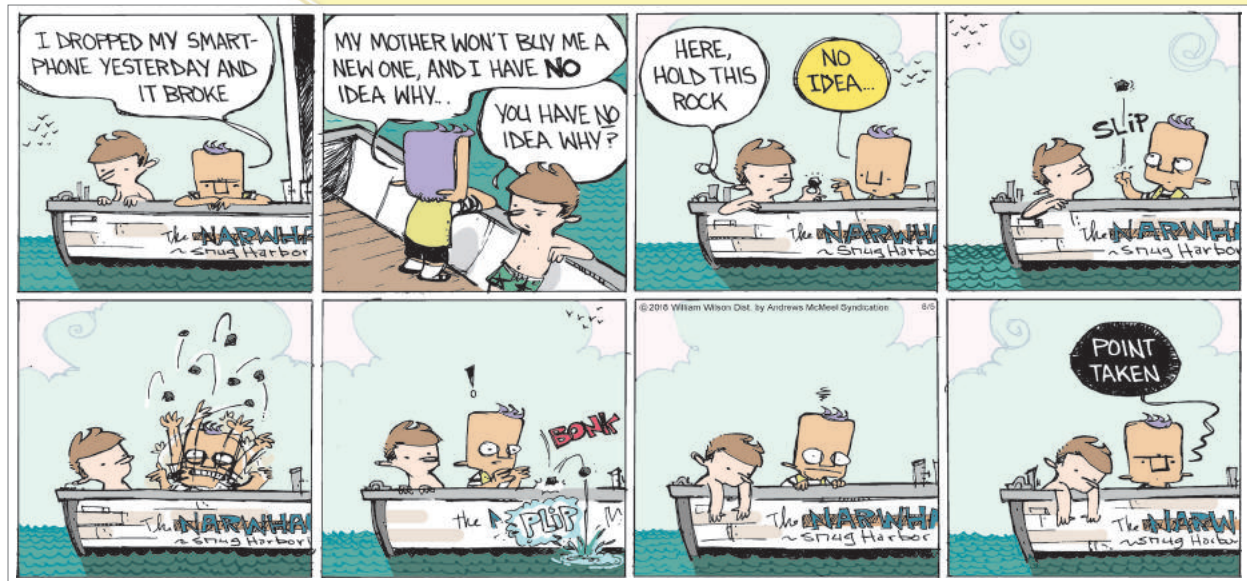


Thousands Sold!

On Sale
9/24/19



Comic Strip



"Some of [the comics] make me laugh out loud...I think grownups would like to read this book, too." - [Kids' BookBuzz](#)

"The series is a fun read for not only kids but nostalgic adults, and harkens back to the joyous days of when kids were kids and were allowed to explore the great unknown barefoot, brave, but with a punchline added in sprinkles." - [Good Comics for Kids](#)

"If you like the humor in *Calvin and Hobbes*, you must read *Wallace the Brave*. It's totally hilarious." - [Imagination Soup](#)

"The world of childhood depicted in the strip is a timeless, outdoorsy one reminiscent of strips like *Calvin and Hobbes* and *Cul de Sac*..." - [NPR](#)

Andrews McMeel LICENSING

For more information, contact: Melissa Merciez at mmerciez@amuniversal.com
or visit andrewsmcmeel.com/licensing